

Editors at Large

Andy Warhol once said, "Do something that you love doing and, no matter what, you'll be able to sell it." Warhol's *Interview* was proof of that, and it, along with Nicole Wisniak's *Spotlight* and Kim Hastreiter and David Herskovits's *Paper*, changed the face of pop-culture magazines. Today, the editors pictured here are expanding the limits by publishing what *100* founder R. J. Garbosky has dubbed "megazines." Megazines are independently produced collectible works of art that are at home more on your bookshelf than on the back of your commode. Like the aptly named *Visionaire*, these design-driven journals are the oracles for the fashion, art, and music industries, and presage what the mainstream media will be hot and bothered over in five years. Unlike glossies, megazines don't rely heavily on advertising dollars, so they can come out erratically and can feature the best of the avant-garde. Unlike Xeroxed 'zines, megazines have higher production values, and differ in their look and format. Some are gargantuan, like *The Manipulator*, which at 10 years old and 32 by 23 inches is the granddaddy of megazines, while *Fleabites* is pocket-size and handsewn. Their contents range from cyberculture and PC to the downtown fashion and nightlife scenes. All have their eye on the cutting edge. Ignore them at your peril. —E.S.



MEGA-START
Opposite, clockwise from top left: *Stephen Gaft*, *Visionaire*; *R. J. Garbosky*, *VAD*; *John Kautsch*, *Alphabet City*; *Stuffy Byrne* (standing in for creative director *Richard Martinelli*), *Access*; *Robert Bergman-Ungar*, *MAP*; *Richard Klein*, *Surface*; and, at center, *Bio Cariger*; *Parkett*. Above, clockwise from top left: *Chi Chi Valenti*, *Verbal Abuse*; *Tod Lippy* (co-editor with *Paola Ivisnicki*, not pictured), *publicsear*; *Kim Zoro Caputo*, *Blind Spot*; *David Colby* (co-publisher with *Wilhelm Moser*, not pictured), *The Manipulator*; *Joseph Alfieri*, *Contents*; *Robert Smitterny*, *Zone*; *George Wayne*, *R.O.M.E.*; *Maddalena Palletta*, *Fleabites*; and *Marcelo Jönemann*, *Big*.